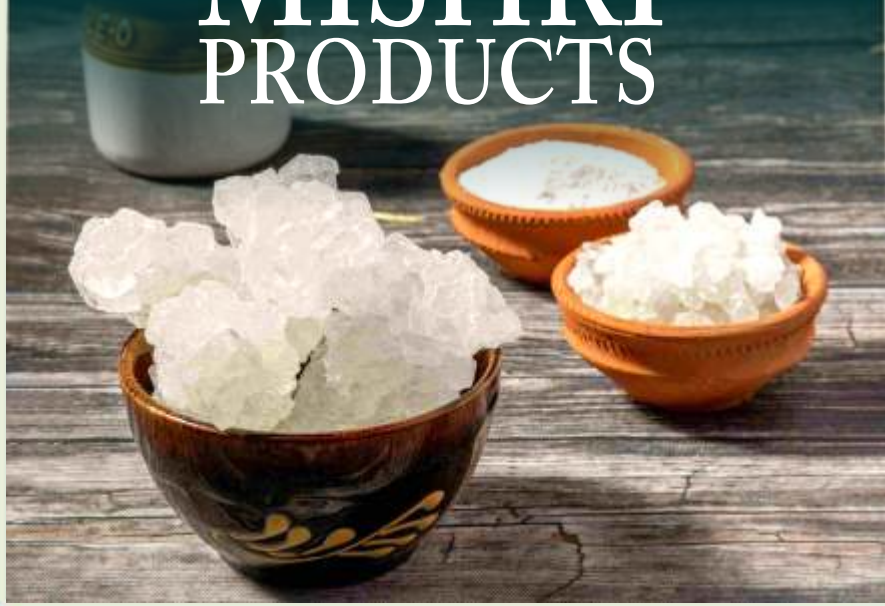


[www.nutricubeindia.com](http://www.nutricubeindia.com)

 **NUTRICUBE**<sup>®</sup>  
Healthy • Tasty • Pure

*FINE QUALITY*

**MISHRI  
PRODUCTS**





“Mishri or rock sugar is a naturally sweet substance produced by using the sugarcane plant. It is the purest form of sugar without any chemicals in it,”.

“According to Ayurveda, Shadrasa Bhojana (a wholesome meal including all six tastes) is important in which Madhuar rasa (sweet taste) is one of the main rasa (taste). The traditional method of making Mishri gives it its medicinal value,”.





## Fine Quality Mishri Products

### ABOUT US

Nutricube India is an initiative to bring pure and healthy alternate to sugar for its consumers. We are bridging the gap between chemical processed unhealthy sugar and absolutely minimum commercial alternatives in this category with our pure, non-chemically treated, tasty and healthy Rock sugar "Mishri" products.

Nutricube is envisioned by three young first generation entrepreneurs.



Bharti Khandelwal  
Co-Founder

**Mrs. Bharti Khandelwal** (MBA in Human Resource) successfully institutionalized a skill development Institute in Jaipur and has trained over 500 + women. Her institute empowered several marginalized women and equipped them in becoming self-reliant.



Suruchi Modi  
Co-Founder

**Mrs. Suruchi Modi** (MBA and certified specialist from American college of sports medicine) She holds 12 years of experience in health and fitness based projects.



Krishan Kant Agarwal  
Co-Founder

**Mr. Krishan Kant Agarwal** who has 25 years of experience in Sugar, Rock Sugar and allied product development, marketing and distribution. Mr Agarwal is a astute business man devoted to producing premium quality products at the same time commercially competitive. Optimizing on Mr Agarwal's experience and expertise in marketing and distribution across India and abroad is an asset to the initiative.

All three founders comes from a very humble & traditional background of baniya families, where the importance of health and purity in food is very important.

Nutricube offers a chemical free, healthy yet perfectly crafted to suit taste buds of Indian customers. Sweets and Mithai holds an important place in every Indian cuisine. Consumption of sugar in daily routine life is so evident. The regular available commercial sugar is highly processed, unhealthy and addictive. Our products Dhaga mishri and allied products like Mishri Powder, Mishri Gule and Makhanas are an alternate to sugar. Ancient Indian Medical system of Ayurveda recommends Mishri for its sheer benefits of cooling effects on human body, goodness on gut/digestion and foremost clean and chemical free sweetness. Ours is a conscience-driven goal to reclaim traditional roots for a better and happier tomorrow With our products we want customers to go back in time to retain the good old-fashioned goodness and nutrients in the way they were intended to be eaten, but with a dash of convenience in the way they are intended to be consumed today.

We are committed to serving you a truly amazing array that makes every meal nutritious, something our ancestors would approve of.

It's all about getting back to basics. Nutrition is, after all, our exclusive tradition.





## OUR VISION

Our goal is to promote Mishri as a value proportion and an ideal replacement to sugar. To contribute to health of nation with healthy eating options and to build a larger movement that encourages people to switch to a better lifestyle, similar to how it was done hundreds of years ago.

## OUR MISSION

Serving high-quality items while following strict quality control procedures. We are committed to bring old wisdom to the modern world by providing natural alternatives for sugar.

## OUR PROMISE

Nutricube brand products are free from chemicals and preservatives, thus quality of product is premium. To bring to you the new range of healthy products benefiting the consumers and society at large and maintain the organic taste of all eating items.

## STARTUP CERTIFICATE



No. 12221027000720

## TECHNICAL ASSOCIATION OF THE AMITY UNIVERSITY RAJASTHAN



Amity University Rajasthan is the technical collaborator for the research & Development, quality control and product polishing with Nutriqube LLP. We are associated and committed to help the quality of the Nutriqube products to ensure best manufacturing practices, selection of raw materials, formulations strategies and product polishing. Our team of food experts, microbiologist and marketing helps Nutriqube to achieve the goals of sustainable food practices and industrial formulations with food ethics.

## TECHNICAL ASPECT

I am associated as a food expert with the Nutriqube for technical collaborations and consulting. Our team is actively engaged in the validation and optimization of the raw material, technology development and product polishing. All the products developed are according to the available guidelines of the FSSAI and Good manufacturing practices have been followed.

All the ingredients have been selected up to a limit to attain the GMP practices. The products have been tested for their chemical, physical and microbiological parameters.



**Dr. Deepansh Sharma**  
Technical Expert, Amity University



## WHY NUTRICUBE?

- No chemical
- No preservatives
- 100% Natural
- 100% Vegan
- Gluten Free
- Environmentally sensitive
- No added color

## BENEFITS OF NUTRICUBE PRODUCTS

- Relieves stomach Ache
- Boost Hemoglobin
- Home remedy of cough and sore throat
- Energy Booster
- Boosts Digestion
- Boost Immunity
- Maintaining pH balance
- Boosts women's health
- Great for eye vision



DHAGA MISHRI



MISHRI GULE



MISHRI POWDER



MISHRI MAKHANA



## OUR PRODUCTS



## NUTRICUBE DHAGA MISHRI



DAGHA MISHRI

Nutricube provides you a nutrient-dense line of unrefined sugar food products derived directly from the farms in India. Our rock sugar is made from the highest grade sugarcane and is farmed without the use of any chemicals, pesticides, or insects.

Rock sugar is a popular pantry item for many people. This superfood sweetener has a higher nutritional value than conventional sugar because it is less processed. Our rock sugar has an increased flavor profile and is a wonderful source of energy, making it ideal for weight watchers and fitness enthusiasts.



## OUR PRODUCTS



## NUTRICUBE MISHRI POWDER



MISHRI POWDER

Mishri Powder natural sweetness to make your health and built your immunity and gives you natural sweetener that adds the perfect touch of sweetness without overpowering or changing the flavor profile. It is without any additives, colors, or preservatives. Connoisseurs love it because it does not manipulate the flavor profile of tea or coffee, just enhances it with sweetness



## OUR PRODUCTS



## NUTRICUBE MISHRI GULE



MISHRI GULE

- Daily consumption helps in rise of hemoglobin levels.
- Natural Energy Booster
- Relieves cough and sore throat.
- When combined with Fennel (saunf) it is a natural mouth-freshener.





## OUR PRODUCTS



## NUTRICUBE MAKHANAS

These are small crunchy balls made from mishri . Due to its pure form, they are commonly used as Prasad offerings in temples, homes and Pooja ceremonies. It also helps to retain some natural nutrients. It is very tasty and considered healthy at the same time.



MISHRI MAKHANA





## CUSTOMISED PACKAGING & GIFT PACK

Nutriqube India LLP, has created a state-of-the art manufacturing and packaging infrastructure at the industrial hub of East of Jaipur. We are not only manufacturing research based quality Mishri products in controlled environment but also constantly working on ensuring B2B and B2C customization of our product as per the demand.

We are into the production of Mishri products for marketeers creating and developing their own brands for offline and online market places.

We are amongst the first movers to create customized packaging and solutions for B2C customers for their special occasions and festivals gifting.

We are capable of creating gift packs for corporate gifting and create customised product best suited for wishing the best help for their love ones.



**DAGHA MISHRI**



**MISHRI MAKHANA**



**MISHRI POWDER**



**MISHRI GULE**





## WHAT PEOPLE HAVE TO SAY ABOUT US ...



**Pushendra Singh Rathore**  
RPS, Assistant Commissioner,  
Rajasthan Police

I absolutely swear by nutricube dhaga mishri products, it's natural and filled with goodness that is very important ingredient in my day to day life. Being a diabetic patient, nutricube dhaga mishri allows me to have my favorite sweet dishes every now and then without worrying about my health. (Pushendra Singh Rathore, RPS).

It's authentic, clean and premium quality. Nothing mixed. Thank you nutricube for being genuine with food products.tea.



**Deepali Saathe**  
Singer, Artist &  
Performer

Nutricube mishri powder is a wholesome alternative sweetener that can be used as a one-to-one replacement for white sugar or brown sugar in tea, coffee, milk shakes, juices, spreads, ice creams, cookies, cakes, puddings etc 100 percent natural an ideal sugar replacement for people having diabetes essential in vitamins, minerals and amino acids.

I have been using it for quite some time now. Excellent product for people who want to reduce their sugar consumption.



**Vijaylaxmi Jhalani**  
Naturopathy, Dietician  
and Yoga Expert

Its very difficult to find dhaga mishri that too in the form of powder, Nutricube made it hassle free for me, the flavour is very rich. The taste and aroma are extremely balanced along with being healthy and tasty too.

A must try for everyone. Nutricube is packaged and never gets insects in it which does tend to happen in mumbai's humid weather. It goes best with my most essential cup of tea.



**Vineet Saxena**  
Maharana Pratap Awardee  
(Year - 2014 in Cricket)

Naturally processed Dhaaga Mishri and Mishri Products have been part of my sweet intake since my childhood, to boost immunity and keep calm. Nutricube products have added confidence to my mishri intake as these products are well researched and it's a quality output.



Have a question? We are here to help.



## Nutricube Food Products LLP

08, Vinayak Enclave, Naila Road Heerawala, Jaipur, Rajasthan, 302021

GST No. : 08AARFN59971Z7

Cell : +91 9176167917

[feedback@nutricubeindia.com](mailto:feedback@nutricubeindia.com)

[www.nutricubeindia.com](http://www.nutricubeindia.com)